

# NEXTROUND PRIVACY POLICY

Last updated 5/10/2021

Welcome to NextRound, a gift giving mobile application offered by our company, The SSB Group, Inc. The App allows our customers to send gifts (in the form of cash). The cash may be used to purchase beverages, among other items. Specifically, we give our customers the opportunity to send small monetary gifts at the click of a button to friends located anywhere, in a manner that feels personal.

This Privacy Policy explains what Personal Data (defined below) we collect, how we use and share that data, and your choices concerning our data practices.

Before using the App or submitting any Personal Data to Company, please review this Privacy Policy carefully and [contact us at info@nextroundgifts.com](mailto:info@nextroundgifts.com) if you have any questions. By using the Service, you agree to the practices described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not access the Site or otherwise use the Service.

## 1. PERSONAL DATA WE COLLECT

We collect information that alone or in combination with other information in our possession could be used to identify you ("**Personal Data**") as follows:

**Personal Data You Provide:** We collect Personal Data when you download the app from the app store. In addition, When you sign up you will be asked to provide your first and last name, date of birth (except for year), email address, phone number and password. When a user signs in they will provide their phone number and enter their password. The names of potential gift recipients are provided by users when the user syncs the app with his or her contacts. If a user wishes to send a gift to an individual who is not in the user's contacts, the user will enter the recipient's phone number. A user may send money by entering a debit or credit card which will be used for the transaction. Gifts are held in a "fridge" which is like a digital wallet. Recipients can see how many "drinks" have been sent as well as the dollar value of the drinks by looking in the fridge. When you are in the fridge, you can click on the button "transfer to bank account," which will transfer the gift to the specified bank account. Note: "drinks", "gifts" and "money" are all used interchangeably.

- The Personal Data collected during your engagement with the app may vary based on what you choose to share with us, but it will generally include your name, email address, telephone number the month and year of your birth and your location. Other categories of data that you provide are listed below **Financial Information:** In order to send a gift to your friends or family you must provide financial and payment information you will be asked to provide certain financial and payment information to our payment processor, Stripe, Inc. (Stripe). Stripe, which is integrated into the app. Stripe collects and processes payment and related financial information when you send a gift. All financial and payment information you choose to provide to Stripe is subject to Stripe's privacy policy and Terms of Use, over which we have no control.
- **Personal Information About Gift Recipients:** We retain the personal information you provide about gift recipients, such as their name, email address, phone number and

location in order to deliver your gift to the designated individual. We will retain their personal information for one year.

**Personal Data We Collect Through Our Social Media Pages:** We have pages on social media sites like Facebook, Instagram, Twitter, and LinkedIn (“**Social Media Pages**”). When you interact with our Social Media Pages, we will collect Personal Data that you elect to provide to us, such as your contact details. In addition, the companies that host our Social Media Pages may provide us with aggregate information and analytics regarding the use of our Social Media Pages.] Such as frequency of usage as well as demographic statistics about users that is available from their social media pages.

**Personal Data We Receive Automatically From Your Use of the Service:** When you download and interact with the App we may receive certain information about your use or interactions. For example, we may monitor the number of people that download the App, peak hours of use, which feature(s) are most often used (premium or standard options or specific drink choices), the domains our visitors come from (e.g., google.com, yahoo.com, etc.), and which browsers people use to access the App (e.g., Firefox, Microsoft Internet Explorer, etc.), broad geographical information, and navigation pattern. In particular, the following information is created and automatically logged in our systems:

- **Log data:** Information that your browser automatically sends whenever you visit the Site (“log data”). Log data includes your Internet Protocol address, browser type and settings, the date and time of your request, and how you interacted with the Site.
- **Cookies:** Please see the “[Cookies](#)” section below to learn more about how we use cookies.
- **Device information:** Includes name of the device, operating system, and browser you are using. Information collected may depend on the type of device you use and its settings.
- **Usage Information:** We collect information about how you use our Service, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency and duration of your activities.

**Cookies:** We use cookies to operate and administer our Site, gather usage data on our Site and improve your experience on it. A “cookie” is a piece of information sent to your browser by a website you visit. Cookies can be stored on your computer for different periods of time. Some cookies expire after a certain amount of time, or upon logging out (session cookies), others survive after your browser is closed until a defined expiration date set in the cookie (as determined by the third party placing it), and help recognize your computer when you open your browser and browse the Internet again (persistent cookies). For more details on cookies please visit [All About Cookies](#). We do have a website (but very limited (nextroundgifts.com), do analytics will be collected from this.

- **Analytics:** We may collect analytics data or use third-party analytics tools such as Facebook Analytics or Google Analytics for Firebase to help us measure traffic and usage trends for the App, to understand more about the demographics of our users, and to understand how often the app is installed and how it is used. For more information on how Google uses this data, go to [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/). You can also view Google's currently available opt-out options here: <https://tools.google.com/dlpage/gaoptout>.

**Online Tracking and Do Not Track Signals:** We and our third-party service providers (including Facebook), may use cookies (pixels) or other tracking technologies to collect

information about your browsing activities over time and across different websites following your use of the Site (and use that information to send targeted advertisements). Our Site currently does not respond to “Do Not Track” (“DNT”) signals and operates as described in this Privacy Policy whether or not a DNT signal is received. If we do respond to DNT signals in the future, we will update this Privacy Policy to describe how we do so.

**Your Choices.** On most web browsers, you will find a “help” section on the toolbar. Please refer to this section for information on how to receive a notification when you are receiving a new cookie and how to turn cookies off. Please see the links below for guidance on how to modify your web browser’s settings on the most popular browsers:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Apple Safari](#)

Please note that if you limit the ability of websites to set cookies, you may be unable to access certain parts of the Site and you may not be able to benefit from the full functionality of the Site.

Advertising networks may collect Personal Data through the use of cookies. Most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit the Network Advertising Initiative’s online resources at <http://www.networkadvertising.org> and follow the opt-out instructions there.

If you access the Site on your mobile device, you may not be able to control tracking technologies through the settings.

## **2. HOW WE USE PERSONAL DATA**

We may use Personal Data for the following purposes: this looks good to me

- To authenticate your identity
- To provide enable the sending and receipt of payments;
- To respond to your inquiries, comments, feedback or questions;
- To send administrative information to you, for example, information regarding the App, and changes to our terms, conditions, and policies;
- To analyze how you interact with our App;
- To maintain and improve the content and functionality of the App;
- To develop new products and services;
- To prevent fraud, criminal activity, or misuses of our App, and to ensure the security of our IT systems, architecture and networks; and
- To comply with legal obligations and legal process and to protect our rights, privacy, safety or property, and/or that of our affiliates, you or other third parties.

**Aggregated Information.** We may aggregate Personal Data and use the aggregated information to analyze the effectiveness of our Service, to improve and add features to our Service, and for other similar purposes. In addition, from time to time, we may analyze the general behavior and characteristics of users of our Services and share aggregated information like general user statistics with prospective business partners. We may collect aggregated

information through the Service, through cookies, and through other means described in this Privacy Policy.

**Marketing.** We may use your Personal Data to contact you to tell you about products or services we believe may be of interest to you. For instance, if you elect to provide your email or telephone number, we may use that information to send you special offers. We may also contact you to conduct surveys or hold contests. You may opt out of receiving these emails by following the instructions contained in each promotional email we send you. You can also control the marketing emails and/or text messages you receive by updating your settings through your account. In addition, if at any time you do not wish to receive future marketing communications, you may [contact us](#). If you unsubscribe from our marketing lists, you will no longer receive marketing communications but we will continue to contact you regarding management of your account, other administrative matters, and to respond to your requests.

### 3. SHARING AND DISCLOSURE OF PERSONAL DATA

In certain circumstances we may share your Personal Data with third parties without further notice to you, unless required by the law, as set forth below:

- **Vendors and Service Providers:** To assist us in meeting business operations needs and to perform certain services and functions, we may share Personal Data with vendors and service providers, including providers of hosting services, cloud services and other information technology services providers, event management services, email communication software and email newsletter services, advertising and marketing services, payment processors, customer relationship management and customer support services, and web analytics services (for more details on the third parties that place cookies through the Site, please see the “[Cookies](#)” section above). Pursuant to our instructions, these parties will access, process or store Personal Data in the course of performing their duties to us. [We take commercially reasonable steps to ensure our service providers adhere to the [Security standards](#) we apply to your Personal Data. Yes we comply.
- **Business Transfers:** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of all or a portion of our assets, or transition of service to another provider, your Personal Data and other information may be shared in the diligence process with counterparties and others assisting with the transaction and transferred to a successor or affiliate as part of that transaction along with other assets.
- **Legal Requirements:** If required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, including to meet national security or law enforcement requirements, (ii) protect and defend our rights or property, (iii) prevent fraud, (iv) act in urgent circumstances to protect the personal safety of users of the Services, or the public, or (v) protect against legal liability.
- **Affiliates:** We may share Personal Data with our affiliates, meaning an entity that controls, is controlled by, or is under common control with Company. Our affiliates may use the Personal Data we share in a manner consistent with this Privacy Policy.

### 4. DATA RETENTION

We keep Personal Data for as long as reasonably necessary for the purposes described in this Privacy Policy, while we have a business need to do so, or as required by law (e.g. for tax, legal, accounting or other purposes), whichever is the longer.

## 5. UPDATE YOUR INFORMATION

Please log in to your account or [contact us](#) if you need to change or correct your Personal Data.

## 6. CALIFORNIA PRIVACY RIGHTS DISCLOSURES

**Third Party Marketing:** If you are a California resident and wish to opt out of sharing your Personal Data with third parties for their direct marketing purposes, please email Company at [info@nextroundgifts.com](mailto:info@nextroundgifts.com) and clearly state your request, including your name, mailing address, email address and phone number. Please see the “Your Choices” section of this Privacy Policy for additional information.

OR

California Civil Code Section § 1798.83 permits users of our Site that are California residents to request the categories of Personal Data we disclosed to third parties for their direct marketing purposes in the year preceding the request, the names and addresses of such third parties, and, in certain circumstances, examples of the products or services marketed by such third parties. These requests may be made once per year. To make such a request, please email us at [info@nextroundgifts.com](mailto:info@nextroundgifts.com) or write us at:

[info@nextroundgifts.com](mailto:info@nextroundgifts.com)

## 7. CHILDREN

Our Service is not directed to children who are under the age of 13. We do not knowingly collect Personal Data from children under the age of 13. If you have reason to believe that a child under the age of 13 has provided Personal Data to Company through the App please [contact us](#) and we will endeavor to delete that information from our databases.

## 8. LINKS TO OTHER APPS or WEBSITES

The App may contain links to other Apps or websites not operated or controlled by Company, including social media services (“**Third Party Sites**”). The information that you share with Third Party Apps or Sites will be governed by the specific privacy policies and terms of service of the Third Party App or Sites and not by this Privacy Policy. By providing these links we do not imply that we endorse or have reviewed these Apps or sites. Please contact the Third Party Apps or Sites directly for information on their privacy practices and policies.

## 9. SECURITY

You use the App at your own risk. We implement commercially reasonable technical, administrative, and organizational measures to protect Personal Data both online and offline from loss, misuse, and unauthorized access, disclosure, alteration or destruction. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from us may not be secure. Therefore, you should take special care in deciding what information you send to us via the App or e-mail. Please keep this in mind when disclosing any Personal Data to Company via the Internet. In addition, we are not responsible for circumvention of any privacy settings or security measures contained on the Service, or third-party websites.

## 10. YOUR CHOICES

In certain circumstances providing Personal Data is optional. However, if you choose not to provide Personal Data that is needed to use some features of our App, you may be unable to use those features. You can also [contact us](#) to ask us to update or correct your Personal Data.

## **11. CHANGES TO THE PRIVACY POLICY**

The service offered through the App, and our business may change from time to time. As a result, we may change this Privacy Policy at any time. When we do, we will post an updated version on this page, unless another type of notice is required by the applicable law. By continuing to use our App or providing us with Personal Data after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the revised Privacy Policy and practices described in it.

## **12. CONTACT US**

If you have any questions about our Privacy Policy or information practices, please feel free to contact us at [info@nextroundgifts.com](mailto:info@nextroundgifts.com).